WHY NATIONAL SKILLS WEEK 2022 IS IMPORTANT

National Skills Week is in its 12th year and is identified as an event of national significance by the Federal Government to create awareness of VET.

Despite the Vocational Education and Training (VET) sector continuing to produce exceptional education and employment results for its graduates, pathways and the diversity of careers are not widely understood. There are many misconceptions surrounding the benefits and opportunities that an individual can gain by completing a VET qualification.

There is a high emphasis on positive stories -graduates are provided to media enabling their experience to be shared with the purpose of inspiring other Australians to consider VET career pathways. Key Industry experts and sector executives are ready to speak on employment opportunities, skills needs and changing workforce requirements across a diverse range of industry





OUR FOCUS

National Skills Week (NSWk) was founded on four key areas of focus, notably to dispel the negative perceptions that surround vocational education and training (VET), highlight its diversity, the career pathways, the success stories that emanate from VET, plus bring focus to emerging skills needs, and industry trends.

THE THEME FOR 2022

The theme is A Universe of Skills: Go beyond your imagination. We are asking people to imagine and re-imagine possibilities for careers, opportunities and emerging industries.

EVENTS AND ACTIVITIES

On average there are in excess of 400 events, activations, webinars, policy announcements, launches etc. held every year to coincide with National Skills Week and to leverage off the week.

Returning to in person events in 2022 (subject to Covid 19 restrictions) allows for opportunities to showcase and highlight opportunities and programs in schools, training organisations and by industry. This year includes the National Launch (in Victoria), and State Launches with key Ministers, Open days throughout Australia, try-atrade, industry seminars and activations all delivering engaging and inspirational messaging plus great visuals that media can draw on for inclusion in their coverage.

LOOKING FOR MORE INFORMATION

www.nationalskillsweek.com.au for resources including videos, and useful links www.yourcaeer..gov.au for Australians considering training at any stage https://labourmarketinsights.gov.au for trends in the Australian Jobs Market



NATIONAL SKILLS WEEK

AUGUST 22 - AUGUST 28



