



NATIONAL SKILLS WEEK 2021

August 23rd - August 29th

real skills for
real careers

FACTSHEET

ABOUT

National Skills Week (NSWk) is an annual event now entering its **11th year**.

This year it will be held from **23 August to 29 August**.

NSWk is dedicated to raising the profile and **status of practical and vocational learning**. The week also aims to **dispel outdated ideas** about vocational education and training (VET).

National Skills Week is an initiative of **SkillsOne Television** and is supported by Australian, State and Territory Governments, along with leading corporate partners and sponsors.

As the founder, SkillsOne has worked consistently with stakeholders to help the Federal Government address national skills and labour demands and challenges, and to provide opportunities for Australians young and old to benefit from a growth economy.

WHY NATIONAL SKILLS WEEK 2021 IS IMPORTANT

The 2021 Federal Budget emphasises the necessity for training in high-demand sectors as well as new careers as the Australian Government attempts to drive down unemployment and move towards a post-pandemic economic recovery.

- A large part of addressing this issue is providing ample education and information about the career and training possibilities and opportunities that are available to all Australians.
- With students unable to access career advice so readily within schools and many career events cancelled, it has never been more important for students and their influencers to get their information from in a way that inspires, ignites as well as informs.
- National Skills Week provides an energetic national platform to convey positive messages through multiple platforms, conveying a tone of ambition and potential to students and their influencers.

THE THEME FOR 2021

This year's theme is **RE-THINK**.

By providing a greater understanding of the opportunities available through VET, it helps Australians better recognise how they can contribute to a successful, modern economy.

LOOKING FOR MORE INFORMATION

- www.nationalskillsweek.com.au for resources including videos, and useful links
- www.myskills.gov.au for Australians considering training at any stage

EVENTS AND ACTIVITIES

NSWk in past years has achieved much with unparalleled media coverage accompanied by the practical inclusions of **over 500 events taking place across the country** delivering engaging and inspirational messages

Working within the restrictions imposed by **COVID-19** and the need to maximise safety for all, a wide range of online, digital and physical events will take place for 2021.

Some events on this years calendar include: *The Skills Stage and BHP VR dispalys at the SkillsWest Careers Expo, the WorldSkills National Competition, the Future Work Summit, and webinars on the Workforce of the Future (DESE) and Sustainable Careers (AATIS). Schools are also hosting in person and online VET days and try a trade experiences.*