



NATIONAL SKILLS WEEK 2018

August 27th – September 2nd



FOR IMMEDIATE RELEASE *(Unless you wish to embargo the release, in which case it should read EMBARGOED UNTIL DATE)*

DATE & LOCATION (where it was originated or where the event will take place)

TITLE

Lead paragraph: Who, what, when, where and why? The lead paragraph needs to grab the readers' attention straight away and will contain all of the most important information. Why should the media cover your event?

Main Body Text: A few short paragraphs elaborating on the story and important information included in the lead paragraph.

For more information:

Company Spokesperson (CEO, General Manager or Communications Officer)

Mobile:

Email:

Website:

Link to event on National Skills Week Website:

YOUR LOGO HERE