

# Heroes of Traditional Trades (HOTT) 2017

Photographic Competition  
CLOSING 08 August 2017

[www.nationalskillsweek.com.au](http://www.nationalskillsweek.com.au)  
[info@skillsone.com.au](mailto:info@skillsone.com.au)

**KNOW A TRADITIONAL TRADESPERSON? UPLOAD YOUR ENTRY NOW!**

Australia ICOMOS in conjunction with National Skills Week, SkillsOne Television, the National Trust of South Australia and the ISS Institute are holding a digital photographic Heroes of Traditional Trades competition to record individuals involved with traditional trades, crafts or other practices. At a time when there is concern about the gradual loss of skills, celebrating those dedicated to traditional trades and crafts associated with the conservation of heritage places in Australia has never been more important.

Entrants are required to send a photograph or photographs of tradespeople or craftspeople in the act of carrying out their traditional trade or craft that contributes to the conservation of a place of heritage significance in Australia, or in front of the finished item that has been conserved. The photograph should showcase the skill involved in the trade. The judges are looking for eye-catching images which reflect the diversity of traditional trades relevant to heritage places in Australia, and the image should show the skill involved in the trade. Photographs could feature a building trade, a landscape practice or a traditional activity associated with the social values of a place - anything from roofing to flooring; from paddock fencing and dry stone walling to hedge-laying; or from traditional mining practices to the making of soft furnishings will be considered. The trades just have to be important to the heritage significance of the place or to best practice heritage conservation in Australia generally, whether it be conserving its built fabric or interpreting its heritage value.

*Shortlisted entry from the 2015 HOTT competition "Brisbane Foundry 2" by Dean Saffron.*



The competition is open to amateurs and professional photographers. You do not need to be a member of ICOMOS or any other organisation. There are no restrictions on the type of camera you use, or the techniques you use to produce your final image.

The subject of the image must be related to heritage conservation practice in Australia and must feature at least one traditional tradesperson or craftsperson either carrying out their trade or craft or in front of their work in progress or on completion. If they are at work the relevant safe workplace requirements must be in place.

Short listed images will be displayed on several websites and by changing digital projection at various events associated with National Skills Week. Some images may be selected for use on social media.

## Prize

Short listed entries will have the prestige of seeing their work put up on display and will receive a digital certificate. The winning photographer will be awarded **\$750.00**. The subject/s in the winning entry will also receive **\$750.00** (to be shared if there are multiple subjects in the photo). There are also awards for a photograph of an apprentice or trainee tradesperson or craftsperson taken by a photographer enrolled in a professional photographer training course (\$500 for the photographer and \$500 for the subject/s of the image). Highly commended awards may be considered by the judges.

## Selection Criteria

The selection for the short list and the winning entries will be based on:

- **Content:** Whether the image is relevant to traditional trades, traditional craft and the significance and conservation of Australian heritage places.
- **Skill:** The photographic skill of the photographer in capturing the subject.
- **Composition:** The ability of the image to portray the intended message.
- **Safety:** Where the image is of work in action – whether safety at work practices are being displayed.

The following are ineligible to enter the competition:

- Images previously entered in the Australia ICOMOS Heroes of Traditional Trades Competition.
- Images of works that are being done by a person who is not regularly engaged as a practitioner in a traditional trade or craft (i.e. people engaged with work on their own property or as a hobby).
- Images of professional conservators who hold a university qualification in materials conservation.

## Judges

- David Young, Australia ICOMOS Fabric Conservation Working Group.
- Darren Peacock, National Trust of South Australia.
- Kirstin Casey, SkillsOne Television.

- Fiona Waugh, International Specialised Skills Institute.
- Greg Young, Period Building Conservation

## Important Dates

**Deadline: entries must be received by email**

**4pm Tuesday 08 August 2017**

The shortlisted image subjects and photographers announced	16 August 2017
Winners announced at National Skills Week function (week of)	28 August 2017
All entrants will be notified of the outcomes by email by	30 August 2017

Selected competition entries may be used by Australia ICOMOS, SkillsOne Television, National Skills Week, the ISS Institute or the National Trust of South Australia at other times (see copyright issues on next page).

## Important Copyright Information

By submitting a photograph to this competition the photographer agrees that National Skills Week, SkillsOne Television, Australia ICOMOS, the National Trust of South Australia and the ISS Institute are assigned the right to use the image as royalty-free stock photography for use on websites or printed news media, to publicise and support the work of National Skills Week, SkillsOne Television, Australia ICOMOS, the National Trust of South Australia and the ISS Institute.

The photographer will be credited if an image is used and joint copyright of photographs remains with the photographer.

The photographer must also obtain the permission of the person or persons pictured and their agreement to these copyright conditions.

## Image Quality

You can enter as many as 3 images. We recommend that you choose your best 1 or 2 images before you upload them or emailing them to the competition.

Your picture must be suitable for high quality PowerPoint display and possible future photographic printing.

Images must be JPEGs, at least 300 ppi (pixels per inch) or at least 1024 × 768 pixels.

Highly detailed images look better if set at a higher resolution.

As a guide please send jpegs at a **Minimum of 1.5MB and Maximum of 3MB**. Please retain higher resolution versions if you have them. Australia ICOMOS and/or the National Trust of South Australia may request higher resolution images for use in future publications including on-line publication.

## Accompanying each image entry please provide:

Name of Photographer: \_\_\_\_\_

Address of Photographer: \_\_\_\_\_

Photographer Email: \_\_\_\_\_

Photographer Mobile Phone: \_\_\_\_\_

Title of Photograph: \_\_\_\_\_

The names of the subject/s in the Photograph: \_\_\_\_\_

Email addresses for the subjects in the Photograph: \_\_\_\_\_

Information about the Photograph and the Traditional Trade: \_\_\_\_\_

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Please include relevant information such as the name of the place depicted; the name/s and occupation/s of the subject/s; a description of the trade or other activity portrayed and why the subject and/or image is relevant to the significance and/or conservation of an Australia heritage place or places. **150 WORDS MAX.**

Technical photographic information (optional): \_\_\_\_\_

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For example, you may want to tell us about the camera, lens, Fstop, iso, shutter speed, whether or not it was enhanced on photo shop and size of the original image.

## Where to send the information & your photographs:

Attach your images to an email containing the above information and send to: [info@skillsone.com.au](mailto:info@skillsone.com.au)

Australia ICOMOS will be in touch after the competition letting you know the outcomes. We may also seek further information and/or formalise the shared copyright agreement.

Use this email address if you have any queries - [info@skillsone.com.au](mailto:info@skillsone.com.au)